



BEAUTY | COSMETICS | SALON | WELLNESS

INDIA INTERNATIONAL BEAUTY & WELLNESS FAIR

Premier Event

FOR THE BEAUTY & SALON INDUSTRY IN INDIA

6-7

JANUARY 2025

JAIPUR

BM, BIRLA AUDITORIUM

3-4

FEBRUARY 2025

MUMBAI

BOMBAY EXHIBITION CENTRE,
NESCO, GOREGAON



MSME

सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES
Ministry of MSME, Govt. of India

APPROVED BY:
MINISTRY OF MSME, GOVT. OF INDIA
FOR STALL FEE REIMBURSEMENT
UNDER PMS SCHEME



THE INDIAN BEAUTY AND SALON INDUSTRY IN INDIA

THE INDIAN BEAUTY AND SALON MARKET HAS EMERGED AS A VIBRANT AND LUCRATIVE SECTOR, DRIVEN BY A RAPIDLY GROWING ECONOMY AND CHANGING CONSUMER PREFERENCES. THE MARKET IS EXPECTED TO REACH \$120 BILLION BY 2025.



FACTORS SUCH AS INCREASING DISPOSABLE INCOME, RISING BEAUTY CONSCIOUSNESS, AND THE INFLUENCE OF SOCIAL MEDIA CONTRIBUTE TO ITS REMARKABLE EXPANSION. WITH A POPULATION OF OVER 1.3 BILLION PEOPLE, INDIA PRESENTS A VAST CONSUMER BASE WITH DIVERSE BEAUTY AND WELLNESS NEEDS.

THIS IMMENSE MARKET POTENTIAL OFFERS BUSINESSES IN THE BEAUTY AND WELLNESS INDUSTRY A TREMENDOUS OPPORTUNITY TO TAP INTO A CONSTANTLY EXPANDING MARKET AND ESTABLISH A STRONG PRESENCE IN ONE OF THE FASTEST-GROWING SECTORS IN INDIA.

WITH A GROWING MIDDLE CLASS AND INCREASING URBANIZATION, THE INDIAN BEAUTY AND WELLNESS MARKET IS WITNESSING A SIGNIFICANT EXPANSION OF ITS CUSTOMER BASE.

THE MARKET EXTENDS BEYOND METROPOLITAN CITIES, REACHING TIER 2 AND TIER 3 CITIES AS WELL. THIS VAST REACH PRESENTS IMMENSE OPPORTUNITIES FOR BUSINESSES TO TAP INTO NEW MARKETS AND ESTABLISH A STRONG PRESENCE NATIONWIDE.

IMPORTANCE OF THE SALON AND BEAUTY INDUSTRY IN INDIA

ECONOMIC IMPACT: THE SALON & BEAUTY INDUSTRY CONTRIBUTES SIGNIFICANTLY TO INDIA'S ECONOMY, GENERATING EMPLOYMENT OPPORTUNITIES AND ATTRACTING INVESTMENTS.

CULTURAL SIGNIFICANCE: BEAUTY AND GROOMING PRACTICES HAVE DEEP CULTURAL ROOTS IN INDIA, MAKING THE INDUSTRY AN INTEGRAL PART OF THE COUNTRY'S HERITAGE & TRADITIONS.

THE EXPO IS THE PERFECT OPPORTUNITY TO:

- SHOWCASE YOUR BRAND
- NETWORK WITH INDUSTRY LEADERS
- DISCOVER NEW PRODUCTS AND SERVICES
- LEARN ABOUT THE LATEST TRENDS AND INNOVATIONS
- ENGAGE IN KNOWLEDGE SESSIONS
- FOSTER BUSINESS WITH POTENTIAL AND EXISTING PARTNERS

VISITORS PROFILE

- DEALERS
- QUALITY ANALYST



- INVESTORS
- FRANCHISERS
- DERMATOLOGISTS
- DIPLOMATS



- IMPORTERS/EXPORTERS
- HOTEL & SPA DEVELOPERS
- TRAINING ACADEMIES
- PRODUCT DEVELOPMENT

- PLANT MANAGER
- NUTRITIONISTS
- CONSULTANTS
- COSMETOLOGISTS
- PURCHASE MANAGERS



- TRADE ASSOCIATIONS
- TRADERS & DISTRIBUTORS
- SALON & SPA OWNERS



- RESEARCH & DEVELOPMENT

- QUALITY ASSURANCE MANAGER
- SALONS & FITNESS PROFESSIONAL
- PROCUREMENT & SOURCING MANAGER



WHY YOU SHOULD VISIT

- PERSONALIZED SOLUTIONS
- NETWORKING
- BUSINESS GROWTH OPPORTUNITIES
- TEST & EXPERIENCE PRODUCTS



- STAY AHEAD OF THE CURVE
- DISCOVER NEW PRODUCTS AND SERVICES
- EDUCATION AND KNOWLEDGE SHARING
- DIRECT INTERACTION WITH BRANDS



EXHIBITORS PROFILE

- FACIAL CARE • NAIL & ACCESSORIES
- WHITENING PRODUCTS • SKIN CARE
- COLOUR COSMETICS
- ANTI-AGING PRODUCTS



- BEAUTY PRODUCTS/BRANDS
- BEAUTY ENHANCEMENT PRODUCTS
- PRODUCTS & SERVICES FOR HAIR, SKIN, BODY & EYE CARE INCLUDING BEAUTY AIDS & COSMETICS

- AROMATHERAPY • DERMATOLOGIST
- COSMETOLOGIST • AEROSOLS/DISPENSERS



- DETOX & SLIMMING
- AESTHETIC MEDICINE
- MEDICAL BEAUTY TREATMENTS
- SHAPERS & FITNESS ACCESSORIES

- EAR PIERCING
- COMBS & BRUSHES
- WIGS & HAIR PIECES



- LIFESTYLE PRODUCTS
- FASHION ACCESSORIES
- WEDDING ACCESSORIES

- YOGA • SPAS
- SAUNA • BATHS
- INCENSE STICKS



- AYURVEDA & HERBAL
- WELLNESS CENTRES
- FLAVOURS & FRAGRANCES
- ESSENTIAL OIL & PERFUMES

- FITNESS PRODUCTS
- BODY & MIND EXERCISES



- NATUROPATHY AND YOGIC CENTRES
- SERVICES RELATING TO HEALTH, MEDITATION AND BODY CARE

- PACKAGING & LABELLING MACHINERY
- PACKAGING & WRAPPING MATERIAL



- DECORATIVE ITEM FOR SPAS, BEAUTY PARLOURS & WELLNESS CENTRES

WHY YOU SHOULD EXHIBIT

- MAXIMUM VISIBILITY
- NETWORKING OPPORTUNITIES
- BRAND RECOGNITION AND AWARENESS
- LAUNCH NEW PRODUCTS AND SERVICES
- GENERATE LEADS AND DRIVE SALES

- INDUSTRY INSIGHTS & MARKET RESEARCH
- SUPPORT INDUSTRY INITIATIVES
- ACCESS TO DECISION MAKERS
- THOUGHT LEADERSHIP
- MEDIA COVERAGE AND PR OPPORTUNITIES

FASHION SHOWS



INSPIRING RUNWAY SHOWCASING
BEAUTY AND STYLE

SEMINARS/CONFERENCES



ENGAGING INDUSTRY
TALKS BY EXPERTS

LIVE DEMONSTRATION



WITNESS LATEST TECHNIQUES
AND INNOVATIONS

PRODUCT LAUNCH



DISCOVER INNOVATIVE
OFFERINGS FROM TOP BRANDS

MAJOR ATTRactions

MEET THE CELEBRITIES



SPOT CELEBRITIES &
INFLUENCERS IN ACTION

AWARD SHOWS



RECOGNIZING EXCELLENCE IN
BEAUTY & WELLNESS

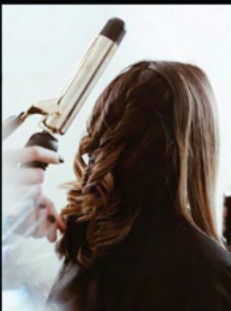
GET READY TO SHOWCASE YOUR TALENT

MAKEUP



TRADITIONAL
BRIDAL MAKEUP
WESTERN LOOK
FANTASTIC
MAKEUP

HAIR STYLE



OPEN HAIR STYLE

- LIVE MODEL
- MANNEQUIN

BRIDAL HAIR STYLE

- LIVE MODEL
- MANNEQUIN

LIVE MODELS



MALE

- COMMERCIAL
CUT
- BEARD SETTING
- HAIR TATTOO
- MUSTACHE
SETTING

HAIR DRESSING



- SHORT HAIR
- LONG HAIR

NAILS



- NAIL BOX
- NAIL ART ON
EXTENSIONS

BRIDAL



- SAREE
DRAPING
- MEHNDI





GLIMPSES OF **PAST** EDITIONS



MSME

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MICRO, SMALL & MEDIUM ENTERPRISES
Ministry of MSME, Govt. of India

THE 2 DAYS EXPO OFFICIALLY APPROVED BY
THE MINISTRY OF MSME, GOVT OF INDIA UNDER PMS SCHEME

Eligible participants may potentially claim **reimbursement** ranging from **80% - 100%** of the 9 sqr mtr booth by submitting the required documents. This exceptional initiative by the Ministry of MSME, Govt. of India for the Indian MSMEs

The stall charges and MSME benefits details as follows:

Stall Area 9 sqr mtr (3X3)

- MSME reimbursement for general category of 80% of rental
- MSME reimbursement for women entrepreneur of 100% of rental

ABOUT ORGANISER

BRANDSUN PROMOTION IS ONE OF THE PREMIER INDIAN EXHIBITION COMPANY WHICH HAS SUCCESSFULLY ORGANIZED NUMBER OF EXHIBITIONS & TRADE SHOWS IN THE B2B & B2C SEGMENT WITH THE PORTFOLIO COMPRISING OF BEAUTY, HEALTH, FASHION & LIFESTYLE RELATED EVENTS IN INDIA & ABROAD SINCE 2008. FEW OF OUR ACHIEVEMENTS ARE NATIONAL BUSINESS ACHIEVER AWARDS, KOSMETICA, GRAND FASHION, MELODIES OF FASHION, INTERNATIONAL CONFERENCE ON ANTI-AGEING, ACHIEVER AWARDS, ART FAIR & MANY MORE.

JOIN US & BOOK YOUR SPACE TODAY

RENTALS

MUMBAI EDITION FEBRUARY 3-4, 2025

JAIPUR EDITION JANUARY 6-7, 2025

STANDARD BOOTH SIZE: 9M² (3M x 3M)
AND MULTIPLES THEREOF

PARTICIPATION FEE
PER M² (INR)

PARTICIPATION FEE
PER M² (US\$)

PARTICIPATION FEE
PER M² (INR)

PARTICIPATION FEE
PER M² (US\$)

RAW SPACE/BOOTH:
(MINIMUM BOOKING SIZE IS 18M²)

Rs 10500
per m²

\$300
per m²

Rs 7000
per m²

\$175
per m²

SHELL SCHEME STAND/BOOTH PACKAGE: (MINIMUM SIZE 9M²)
PACKAGE INCLUDES: ALUMINIUM WALL PANELS, FASCIA WITH COMPANY NAME,
3 SPOTLIGHTS, 1 POWER SOCKET, FLOOR CARPET, 1 TABLE, 2 FOLDING CHAIRS, 1 WASTE BASKET

Rs 11000
per m²

\$350
per m²

Rs 7500
per m²

\$225
per m²

NOTE: 18% GST EXTRA APPLICABLE

ASK US FOR MORE INFORMATION!



INDIA INTERNATIONAL BEAUTY & WELLNESS FAIR

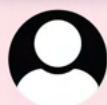
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